

Ianna Angelina Fenton

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EDUCATION

TEXAS A&M UNIVERSITY

Certificate: Business Analytics and Operations

August 2024

Remote

HOWARD UNIVERSITY

Degree Major: Bachelor's: Media, Journalism and Film **Minor:** Psychology

December 2022

Washington, DC

Honors/Awards: Dean's List '19-'22, News Service Merit Award, NewsVision Capstone Award

Relevant Coursework: News Vision, White House Collegiate Reporter, 2022 Midterm Election Coverage

VALENCIA COLLEGE

Degree Major: General Associates

Dual enrollment Program

May 2019

Kissimmee, FL

WORK/ PROFESSIONAL EXPERIENCE

Spectrum Bay News 9

Associate Producer

Current

Tampa, FL

- Writes stories for morning show newscast in a timely matter
- Assists Producer and Executive producer in show running
- Communicates with reporter and anchors during live shows
- Schedules stories to run in recorded shows
- Pitch story ideas for anchor reads and reporter assignments
- Attend meetings to review and maintain increase viewer support

Prison Journalism Project

Editorial Assistant

January 2023 - August 2023

Remote

- Manages newsroom communications
- Assists senior editors with notes regarding writing prompts and newsletter topics
- Manages story uploads and writer author bios through WordPress
- Directs SEO titles, keywords, and meta descriptions for uploaded stories

Prison Journalism Project

Editorial Intern

Fall 2022

Remote

- One of three interns selected for the Fall 2022 semester to assist in transcribing and editing stories submitted by incarcerated writers
- Provide fact-checking, reporting and research on submitted articles
- Collaborate on story ideas for writers

Mediabrand -UM

Integrated Investments Intern

Spring 2022

Remote

- Supported the investments team in marketing strategies and goals for Shark Ninja
- Assisted in compiling research data to help the planning teams ensure the client is reaching target audience

Hallmark Media

Brand Creative Intern

Summer 2021

Remote

- *A Little Daytime Drama* (movie)- produced and edited 60 second social media spot using Premiere Pro and was featured the company's Facebook and Twitter pages
- *'Sweet Revenge: A Hannah Swensen Mystery'* (movie)- logged scenes and behind the scenes takes to be used in promo spots.

- Assisted in script writing, production, and scene logging for at least 5 promo spots using Premiere Pro, Netmix and Microsoft Word

SKILLS & CLUBS

HerCampus, Howard Chapter (2019-2020)- *Topic Editor & Content Writer:* 5 articles published

Technical: Microsoft Word (script formatting), Premiere Pro, DaVinci Resolve, Tricaster, SEMRush, Wordpress, Airtable

Professional Memberships

National Association of Black Journalists- *May 2023*

Online News Association- *August 2023*